SHINING STAR
ANNIVERSARY CELEBRATION

OCTOBER 8, 2020 • DANIEL’S VINEYARD • 7 PM (VIRTUAL EVENT)

2020 SPONSORSHIP INFORMATION
About US

Starfish Initiative cultivates academically-promising, high school students facing unearned adversity into college-educated leaders. We provide them with individual mentors, college and career success programming.

Starfish Scholars face bright prospects through the comprehensive Starfish Experience, a four-year path to college and career access for the Indianapolis teens who join our program as rising ninth graders. The results of the Starfish program indicate the power of mentoring and Starfish programming preparing Scholars:

100% graduate from high school
98% have enrolled in college (compared to 75% overall and 64% of students in Indiana’s statewide 21st Century Scholarship program)
85% have persisted in college from year one to two (compared to 75% overall and 73% of 21st Century Scholars statewide)
77% of Starfish Scholars have obtained or are still in pursuit of their degree (compared to just 40% of their 21st Century Scholar peers statewide)

This also compares to the unfortunate reality that just 34% of Indiana students who qualify for free or reduced lunches, and just 14% of non-white students, attend college directly after high school graduation. Show your support for Starfish Initiative, our 425+ Mentors and our 425+ Scholars by becoming a sponsor for our 17th Anniversary Celebration.

SPONSORSHIP LEVELS

SHOOTING STAR $25,000
- 60-Second Sponsor Video aired during live event and as part of pre-event promotions
- Speaking Role (to be mutually agreed upon)
- Star on Virtual Mentor “Walk of Fame”
- Recognition from the stage
- Logo on website (large)
- Recognition in Social Media (Facebook, Twitter, LinkedIn)
- Logo on digital event signage
- Logo in all promotions and advertising
- Logo on all digital material (large)
- Acknowledgment in Annual Impact Report
- Category exclusivity

BRIGHT STAR $15,000
- 45 Second Sponsor Video aired during live event
- Star on Virtual Mentor “Walk of Fame”
- Recognition in Social Media (Twitter, LinkedIn)
- Logo on website (medium)
- Logo on digital event signage
- Logo (or mention) in all promotions and advertising
- Logo on digital material

LUCKY STAR $10,000
- 30 Second Video Aired during live event
- Star on Virtual Mentor “Walk of Fame”
- Recognition in Social Media (Twitter)
- Logo on website (small)
- Logo on digital signage
- Logo on digital material

RIISING STAR $5,000
- Star on Virtual Mentor “Walk of Fame”
- Name listed on website
- Name on digital signage

GOLD STAR $2,500
- Name listed on website
- Name listed on all digital materials
- Name on digital signage

Individual ticket and non-sponsored table options are available. Contact us for more information.
FOR SPONSORSHIP OR TICKETING OPPORTUNITIES OR QUESTIONS, PLEASE CONTACT:

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